



**MAY 2021**

Hello There! Insiders,

Happy May and Mother’s Day!

We’ve got some great inspiration for you this month in this newsletter.

Need help with a job search? Got a big interview coming up? Sign up for a job-specific Mock Interview. You’ll find job search articles on the Job Search page at [www.insiderscareerclub.com](http://www.insiderscareerclub.com).

We can also help you one-on-one with our service offerings. Go to the Career Services section to sign up.

**Some Inspiration for you:**

**Be sure to join us! Here’s what’s on tap:**

**Upcoming Podcasts Go Live: 6/2 & 6/16/21**

**Episode #11,** Lisa Riley, ODOS FOUNDER with Sindy Thomas

**Episode #12, How to work with—Recruiters, Sindy Thomas**

***Listen on: Apple; Google; Stitcher; Spotify; and more or at****:* [**www.insiderscareerclub.com**](http://www.insiderscareerclub.com/)

***JOIN US!***

**BUSINESS NEWS & TRENDS –**

 **MAY 2021**

# **BUSINESS NEWS**

## **Business News – *Back to Work*!**

 **Forbes Insights** - In an article by Richard Sine**:** questions ifemployers ready to reopen.

“Forbes in collaboration with Zoom surveyed over 400 senior executives to better understand how leaders are planning for the return

Here are the “**Top 5 Changes to Increase Employee Safety: 67%** will limit in-person meetings; **60%** to modify common areas; **55%** reduced access to common areas; **51%** automatic doors, voice automation; hands-free fixtures and other techniques to reduce touching surfaces**; 48%** to wearables to monitor social-distancing.“

##  **Female Voices – Lacking**

**A Catalyst** - surveyfrom 2020reports Zoom meetings and the lack of normal social cues have contributed to exacerbating an existing lack of female voices in meetings. Denise Woods, Voice & Dialect Coach, recommends we focus on breathing before speaking take a pause.

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# **TRENDS - Workcation**

**The term** “workcation” just thinking about it makes me cringe. I am all in for the sanctity of the “real vacation”. Time off where you shut down and relax. However, in a recent Harris Poll 74% of Americans said they would consider taking a workcation. That’s a shocking number. You should fight for a viable solution to keep some work/life balance. Honoring yourself with a “real vacation” is a way to do that. After all you’re worth it!

## **ATTENTION NEW GRADS –**

***The 25 highest paying Internships for 2021 - Glassdoor article dated 4.21.2021***

***Here are the top 15 listed:***

**Nvidia** avg/mo. $8811

**Facebook** avg/mo. $8023

**LinkedIn** avg/mo. $8009

**Amazon** avg/mo. $7954

**Salesforce** avg/mo. $7710

**Microsoft** avg/mo. 7,366

**Capital One** $7530

**Uber** avg/mo. $7353

**Google** avg/mo. $7,129

**ExxonMobil** avg/mo. $7,018

**Apple** avg/mo. $$6917

**Intuit** avg/mo. $6749

**BlackRock** avg/mo. $6684

**AMEX** avg/mo. $6622

**VMware** avg/mo. $6463

## **Laughter —Best Medicine?**

**Fortune reports** Leaders with a sense of humor are perceived as 27% more motivating and admired. It makes their employees 15% more engaged and twice as likely to solve challenges creatively. This is according to Humor, Seriously. Which also says humor is of benefit to workers and companies.

## **Predicted—Mass Exodus of Workers**

Natalie Baumgartner of LinkedIn is predicting employers are about to have a flood of employee turnover.

The exodus is due to a resulting unhealthy work-life balance due to the pandemic. 40% of workers are working longer hours and 37% are skipping scheduled breaks like lunch which has resulted in them feeling frustrated and burnout. They are also worried their managers think they’re not being as productive when onsite.

## **In Interviews - Cover *This!***

When planning your interview questions make sure you have several questions in these areas:

* The position – duties and expectations
* Learn more about the interviewer—how successful have they been?
* Company leadership style—is it open and supportive?
* The company’s missions and company culture
* Delve into how success is measured, what does success look like?
* Learn more about the team you’ll work with, size and personality?
* Ask about opportunities for growth, what does growth look like?

***EXTRA, EXTRA! H&M is lending free suits to new grads for their interviews starting May 13, 2021***

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