ADVICE FROM A UNIVERSITY RECRUITER

This advice is from Episode #9, with **Krystal Martinez, University Recruiter with Twitter**, hosted by Sindy Thomas.
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➢ *Employers* are looking for hard skills experience, i.e., Data Analyst, Machine Learning, Coding skills, etc.

➢ *Soft skills* are important too. You need to know what yours are and be able to articulate them. You will work and interact with teams. These skills: communication; presentation; collaboration; emotional intelligence; an ability to take initiative are highly relevant.

➢ *New grads* should highlight their extra-curricular activities: clubs; organizations; conferences attended; hackathons; portfolio or having a website to showcase your skills and experience are key. This is also relevant for students seeking to get an internship.

➢ *Showcase* your skills and progress in your major.

➢ *Create a LinkedIn* page and keep it updated.

➢ *Resumes* should show your expected graduation date; contact information both email and cell phone number; as well as relevant coursework or projects.