

INSIDER'S CAREER CLUB NEWSLETTER

July/August 2023

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FLOURISHING CONT'D

Rapid Rapport to build social support (S): Building trust to bridge differences and achieve the connection we need to flourish. **Meaning and mattering (M):** The motivation we need to propel us forward.

Taken together, they are the five components of the mindset that allows us to anticipate change, plan accordingly, respond to setbacks, and achieve our full potential.



FLOURISHING AT WORK

How to flourish at work? These authors seem to have the answer to get on the right track. G. Kellerman & Martin Seligman authors of "**Tomorrowland: Thriving at Work With Resilience, Creativity and Connection-Now and In an Uncertain Future**" suggest using **PRISM**. An acronym for: **P**rospection: (**P**) foresight, the ability to imagine possible futures and the meta-skill positioning us ahead of change.

Resilience and cognitive agility (R): The bedrock of thriving through change. **Creativity and Innovation: (I)** Our uniquely human gift, restores to workplace prominence today after its assembly-line decline.



USA'S RICHEST WOMEN

Forbes' reports it's ninth annual list of America's Richest Self-Made Women—have built fortunes in sectors, from books to beauty products to biometrics.

#1 Diane Hendricks remains No. 1 for the sixth year in a row, with a record \$15 billion fortune is a **roofing and building supply distributor** .

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PODCASTS ON TAP

Released 7/12/2023

ICC 3-13, Episode #13 Christina M. Berge she holds a BA in Psychology, A BS, in Nursing, a Master's & FNP in Nursing. During the pandemic we could only guest at what it was like in the hospitals for RN's. Christina was there and will share her story on what it was truly like to be a healthcare worker during the pandemic.

Listen:

<https://www.buzzsprout.com/1448059/13112138>

Released 7/26/2023

ICC 3-14 Episode, #14, Daniel Blue, Yourquest Daniel contributes regularly to Forbes.com and is the owner of Quest Education, a company that helps entrepreneurs obtain capital for their companies, pay off high-interest debt, and use self-directed retirement accounts to invest in alternative assets.

Listen: www.insiderscareerclub.com

RICHEST WOMEN CONT'D.

Of the 100 list members, 24 are billionaires. Four are in their 90s—the **oldest is Alice Schwartz, 96**, who cofounded life sciences tools company **Bio-Rad Laboratories** with her late-husband David in 1952.

The youngest self-made billionaire, at 35, is **pop star and cosmetics entrepreneur Rihanna**

Others include **Marian Ilitch**, who started **Little Caesar's pizza** with her husband Mike (d. 2017) in 1959. Showrunner **Shonda Rhimes** first made her mark with the long-running ABC hits **Grey's Anatomy** and **Scandal**, which brought in more than \$2 billion in revenue to ABC's parent Disney over the years. She inked a deal with **Netflix** in 2017 worth a reported **\$100 million** or more.



BUSINESS NEWS

Amazon will pay more than **\$30 million** to the Federal Trade Commission to settle two separate lawsuits over privacy concerns—**one** involving the smart doorbell Ring, which gave customer data to third parties, and **the other** concerning children's voice and geolocation data accessed through the Alexa virtual assistant.

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UNHAPPY RETURNS

Per Bloomberg, [Citigroup has begun telling managers to let staffers know they'll face potential consequences](#) for their performance ratings or pay packages if they don't comply with policies for office attendance.

US office buildings are unlikely to regain their peak pre-pandemic values until at least 2040 as demand for desk space weakens. With values expected to plunge 35% from the peak by end of 2025.



MORE ON BUSINESS

Bloomberg reports: Eric Schmidt, billionaire and former CEO of Google parent Alphabet, warned Monday that generative [artificial intelligence will make the 2024 elections a "mess"](#) and questioned social media's ability to rein in false information on the burgeoning technology

Tech giants like **Alphabet, Meta and Twitter** cut thousands of content moderator roles as a cost-cutting measure over the last year, which Schmidt says is a "big issue."

The White House announced a new [\\$42 billion investment in high-speed internet](#) that targets underserved and rural communities, with the goal of providing high-speed broadband access to all Americans by 2030. It's part of a broader "**Bidenomics**" campaign to push the president's economic policies.



JOB CUTS

[Goldman Sachs has started cutting managing directors across its global operations as part of a cost saving drive amid a deal making slump.](#) It's slashing around 125 positions, including some in investment banking, after deal values fell more than 40% this year to \$1.2 trillion. These cuts follow reports of similar cost saving exercises at other banks.

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CAREER COACHING SERVICES

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BEFORE YOU GO...SOME INSPIRATION

"The greatest mistake you can make in life is to be continually fearing you will make one."

Elbert G. Hubbard, Writer

"Originality means exactly what the word signifies--something unique, different, unlike anything else that ever was or ever shall be."

Ernest Holmes



INSPIRATION CONT'D

"When you get the choice to sit it out or dance, I hope you'll dance." **Lee Ann Womack**

"I believe in kindness. I believe in simple things. I believe in the preciousness of all beings. I believe in tomorrow. Despite the troubles we face. Because I believe in the human race. " **Erika Luckett "Kindness"**

