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FUTURE PROOFING YOUR CAREER

With ChatGPT and for AI in general on the rise, many workers are worried about their careers and uncertain what the future holds for them long-term. In an article in the **Harvard Business Review** by **Dorie Clark & Tomas Chomorro-Premusic** they shared some solid suggestions to assist workers in proving their worth so their employers will keep them on payroll. They gave 5 Strategies for maintaining your workplace value. Look for ways to use AI speed up your productivity by using it to write emails, research, or brainstorming ideas.

Strategy 1. Avoid Predictability Keep in mind, AI is only as smart or as ignorant as the conventional wisdom it pulls from online.

THE ECONOMY

Bloomberg reports between tepid growth, sticky inflation, better than expected tech earnings, a strong labor market and higher consumer spending experts predict stagflation. Which is when inflation is elevated but growth is anemic.

Per **LinkedIn** these are in-demand skills for 2023:

1. Management
2. Communication
3. Customer Service
4. Leadership
5. Sales
6. Project Management
7. Research
8. Analytical
9. Marketing
10. Teamwork

Take your current skills to the next level by broadening them and developing new skills.

FUTURE CONTINUED

To stand out from the crowd, do the opposite of what AI suggests. By going against what it suggests you will be bucking conventional wisdom.

Strategy 2. Hone Skills that AI tries to emulate. Being polite, honest, and self-aware are earmarks of AI but AI is not capable of displaying soft skills.

However, you can because humans are wired to feel and respond to genuine emotions.



THE FIGHT AGAINST AI

Elon Musk and Steve Wozniak are among hundreds of high-profile technologists, entrepreneurs and researchers urging AI labs to "immediately pause" work on artificial intelligence systems for at least six months so humanity can evaluate the risks of the "out-of-control race" to deploy every more advanced products.



FUTURE CONTINUED

Strategy 3. Double-down on the real world. AI cannot talk to people real-time face-to-face like we can. By making time to build and maintain relationships with others you can gain valuable insights from them. By doing so you will glean original research. Something AI cannot do, as it can only pull from existing research.

Strategy 4. Develop your personal brand. Leaders and experts in your industry will remain relevant and not be replaced.

Strategy 5. Cultivate your expertise. While AI can generate research in record time it also does something the experts call "hallucinates" by bringing back information that is incorrect or non-existent. For now, it doesn't always produce accurate results and requires human experts to verify it's results.

INSPIRATION

"A wise man can learn more from a foolish question than a fool can learn from a wise answer." Unknown

"As you start and end your day, be grateful for every little thing in your life. You will come to realize how blessed your truly are. Kelly's Treehouse



MIDDLE MANAGERS

Middle managers are increasingly facing mounting pressure as they experience unique tensions between different groups of colleagues while also supporting employees who struggle with their well being. It's a special person who can navigate the maze of demands, find balance among all the pressures and meet the needs of diverse stakeholders. Source **Forbes**.



PACK PATIENCE – AIR TRAVEL

If you traveled last year, you will remember it was a nightmare. Forbes and Bloomberg are reporting doom and gloom in the airports for this summer's travelers. Good Luck!

The Transportation Security Administration (TSA) expects 2023 summer air travel volumes to surpass pre-pandemic levels, and industry experts are warning that many of the problems that led to last year's meltdown have not, I say not been resolved.

JOB CUTS & US DEBT LIMIT

Morgan Stanley and Citigroup announced job cuts. Morgan Stanley will cut 3,000 jobs. Citigroup will lose 2% of its workers.

Bloomberg reports angst is growing after Republicans picked a political fight over the debt limit. "The fight escalated this week when Republicans pushed a bill through proposing cuts to the Dem's priorities like climate, student loan forgiveness and education.

Meanwhile President Biden has invited congressional leaders for a May 9th meeting as the US barrels closer to a potential debt default."



OTHER NEWS

The Federal Reserve and Treasury Department fined Wells Fargo nearly \$98 million for allowing a foreign bank to make hundreds of millions of dollars in transactions that were prohibited under U.S. sanctions laws.

CAREER COACHING SERVICES

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PODCASTS ON TAP

Released 5/3/2023

ICC 3-9, Episode #9 , Dave Hollenback, Author, Motivational Speaker, Coach & Mentor.

Battalion Chief David Hollenback (retired) is the author of "Fireproof: Your Grand Strategy for Transforming Failure into Fuel for Your Future." He is an international best-selling author, professional speaker and member of the National Speakers Association. David is a John Maxwell certified speaker, coach, trainer and DISC Method Trainer.

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Release on 5/17/2023

ICC 3-10, Episode #10, Lori-Ann Duguay, Workplace Culture Catalyst.

As the CEO of People-Powered Solutions, Lori-Ann helps companies become that highly-sought after employer where people want to work, stay and thrive!

She combined her career experiences as an Human Resources Strategist, Talent Development Expert, Coach and Dispute Resolution Practitioner with talent management & employee engagement skills to start her own company that teaches organizations and leaders how to adopt a people-centered approach to leadership, talent development, and conflict resolution.

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