BUSINESS NEWS & TRENDS –

November 2020



# **BUSINESS NEWS**

# **In High Demand --- Soft Skills**

I’ve recently run across a several articles on soft skills. Everyone has soft skills but with the evolving changes in business and with artificial intelligence on the horizon soft skills are becoming a rare commodity. That makes sense because social media, email and texting are increasingly becoming the way more people are communicating with their friends and have made in decline in social skills. When is the last time you used your phone to actually talk to someone outside of work? Or do you usually text or instant message?

 If you’re looking for work it’s time to review your soft skills. These skills include: communication skills—both written and verbal; emotional intelligence (you can recognize and manage your emotions and the emotions of others); team player attitude; openness to hearing and accepting feedback; you’re adaptable; have a good work ethic; strong critical thinking skills; problem-solving and analytical skills; and you’re creative . While some of these things can be learned like speaking and writing, others are more determined by your attitude which also impacts how you treat others. Do a “selfie” (that is write them down) of your soft skills to help you determine what they are and where you can focus on improving.

# **TRENDS**

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| TOP 50 STARTUPS FOR 2020 FROM LINKEDIN |   |
|  |  |
| 1. **Better.com** -Digital Mortgage Leader, NYC | **26. Unqork** - Computer Software, NYC |
| **2. Door Dash** , SF, CA  | **27. Cameo -** Internet,Chicago, IL, |
| **3. Robinhood**  - Financial Services, Menlo Park, CA | **28. A Cloud Guru**, E-Learning, Austin, TX |
| **4. Samsara** - Computer Software, SF, CA | **29. NTWRK** - Retail, LA, CA |
| 5. **Databricks -** Computer Software, SF, CA | **30. Tula Skincare,** NYC |
| **6. Outreach** - Computer Software, Seattle, WA | **31. Guild Education -**Education Management, Denver |
| **7. Brooklinen -** Retail, Brooklyn | **32. Master Class -** E-Learning. SF, CA |
| **8. Attentive -** Marketing & Advertising, NYC | **33. Fullstory -** Computer Software, ATL |
| **9. Loom -** Information Technology & Svcs., SF, CA | **34. Mindstrong -** Mental Health Care, Mt. View, CA |
| **10. Verkada -** Computer Software, San Mateo, CA | **35. Alyce -**Internet, Boston |
| **11. Nuvia -**Semiconductors, Santa Clara, CA | **36. Chief -** Professional Training & Coaching**, NYC** |
| **12. Dutchie -** Consumer Services, Bend, OR | **37. Trella Health -** Hospital & Healthcare, ATL |
| **13. BrightInsight** -Information Technology, San Jose, CA | **38. P.volve-** Health, Wellness & Fitness, NYC |
| **14. Brex -** Financial Services, SF, CA | **39. Ridgeline -**Computer Software, NV |
| **15. Capsule -**Internet Digital Pharmacy, NYC | **40. Carbon Health -** Medical Practice**, SF, CA** |
| **16. Modern Health -**Computer Software, SF, CA | **41. Seamless.AI -** Computer Software, Columbus |
| **17. Curative -**Biotechonology Testing, LA, CA | **42. Fonte,** Computer Software, SF, CA |
| **18. Nuro -**Information Technology & Svcs., Mt. View, CA | **43. Hawke Media -** Marketing & Advertising, **LA, CA** |
| **19. Quibi -**Entertainment, LA, CA | **44. Sana Benefits -** Insurance**, Austin, TX** |
| **20. Deliverr -** Internet, SF, CA | **45. Bungalow -** Real Estate, SF, CA |
| **21. Drift -** Internet, A.I. , Boston, MA | **46. Sendoso,** Computer Software, **SF, CA** |
| **22. Confluent -** Computer Software, Mt. View | **47. Harness -** Computer Software, SF, CA |
| **23. Instabase -** Computer Software, SF, CA | **48. Rubrik -**Computer Software, Palo Alto, CA |
| **24. UpKey -** E-Learning, Chicago, IL  | **49. Alto Pharmacy -** Hospital & Healthcare, **SF, CA** |
| **25. Fig -** Marketing & Advertising, NYC | **50. Lattice -** Computer Software, SF, CA |

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| **EMPLOYERS HIRING** | **OPEN JOBS** |  |  **EMPLOYERS HIRING** | **OPEN JOBS** |
|  **Information from OCTOBER 26, 2020** |  | **Changes in Blue** |  |
| **Retail** |  |  | **Shipping/Transport** |  |
|  |  |  | **UPS** | **100,000** |
| **Target** | **130K seasonal**  |  | **FedEx** | **70,000 plus** |
| **CVS Health** | **50,000** |  | **Shipt** | **1000's** |
| **Walmart** | **35,000** |  |  |  |
| **Ace Hardware** | **30,000** |  |  |  |
| **Dollar Tree** | **25,000** |  |  |  |
| **Lowe's**  | **30,000** |  |  |  |
| **Walgreens** | **25,000** |  | **Pharma & Biotech** |  |
| **Home Depot** | **22,000** |  | **The Dept. of Veteran's Affairs** | **45,000** |
| **7-Eleven** | **20,000** |  | **Advent Health** | **5,000** |
| **Kroeger** | **20,000** |  | **Takeda** | **2,000** |
| **AutoZone** | **17,000** |  | **Abbott** | **2,000** |
| **Michael's** | **16K seasonal** |  | **DaVita Kidney Care** | **2,000+** |
| **Allied Universal** | **25,000** |  | **GSK** | **2,500** |
| **Albertson's** | **50,000** |  | **Siemens**  | **1,800** |
| **Amazon** | **100,000** |  | **Bristol Myers-Squibb** | **800** |
| **Petco** | **9,000** |  | **Baxter**  | **600** |
| **Rite Aid** | **6,000** |  | **Pfizer** | **600** |
| **Best Buy** | **500** |  | **Biogen** | **500** |
|  |  |  |  |  |
| **JC Penney** | **6,000** |  |  |  |
| **Big Lots** | **5,000** |  | **Restaurants** |  |
| **Sherwin Williams**  | **4,000** |  | **McDonald's** | **50,000** |
| **Chewy** | **10,000** |  | **Taco Bell** | **30,000** |
| **O'Reilly Auto Parts**  | **9,000** |  | **Domino's** | **20,000** |
| **Advanced Auto Parts** | **8,000** |  | **Papa John's** | **10,000** |
| **Bass Pro Shops** | **7,000** |  | **Panda Express** | **5,000** |
| **Ross Stores** | **3,000** |  | **Chipolte Mexican Grill** | **10,000** |
| **Tractor Supply** | **5,000** |  |  |  |
| **Office Depot** | **Up to 8000** |  |  |  |
|  |  |  |  |  |
| **Banks & Insurance** |  |  |  |  |
| **Wells Fargo** | **1000** |  |  |  |
| **Citi** | **15,000** |  |  |  |
| **Fidelity Investments** | **2,000** |  | **Business** |  |
| **USAA** | **10,500** |  | **General Motors** | **multi- openings** |
| **JP Morgan** | **2,500** |  | **Booz Allen** | **2,500** |
| **Capital One** | **1,300** |  | **Northrop Grumman** | **10,000** |
| **B of A** | **500** |  | **IBM** | **3,000** |
| **Shipping/Transport** |  |  | **Raytheon Technologies** | **3,000** |
| **UPS** | **100,000** |  | **Dish Network** | **2,900+** |
| **FedEx** | **70,000+** |  | **Microsoft** | **4,800** |
| **Shipt** | **1000+** |  | **T-Mobile** | **5,000** |
|  |  |  | **Lockheed Martin** | **5,000** |
|  |  |  | **Nestle** | **5,000** |
|  |  |  | **Salesforce** | **2,000** |
|  |  |  | **IQVIA** | **2,000** |
| **Pharma & Biotech** |  |  | **Cognizant** | **1,500** |
| **The Dept. of Veteran's Affairs** | **45,000** |  | **VM Ware** | **1,500** |
| **Advent Health** | **5,000** |  | **Nokia** | **1,000** |
| **Takeda** | **2,000** |  | **ADT** | **1,000** |
| **Abbott** | **2,000** |  | **Verizon** | **1,000** |
| **DaVita Kidney Care** | **2,000+** |  | **Micron Technology** | **750** |
| **GSK** | **2,500** |  | **Palo Alto Networks** | **750** |
| **Siemens's** |  |  | **NVIDIA** | **7,000** |
| **AbbVie** | **1,000** |  | **Qualcomm** | **600** |
| **Kaiser Permanente** | **1,000** |  | **Apple** | **600** |
| **J &J** | **1,000** |  | **ADP** | 450 |
|  |  |  | **Jackson Hewitt Tax Service** | **22,000** |
|  |  |  | **Outschool** | **5,000** |
|  |  |  | **Pepsi Co** | **6,000** |
|  |  |  | **Appen** | 10,000 |
|  |  |  | **Apple** | **600** |
|  |  |  | **Tyson Foods** | **600+** |
|  |  |  | **Applied Materials** | **600+** |
|  |  |  | **Centene Corporation** | **600** |
|  |  |  | **Electronic Arts** | **700** |
|  |  |  | **Veeva Systems** | **800** |
|  |  |  | **AT&T** | **800** |
|  |  |  | **Valvoline Instant Oil Change** | **1,000** |